

EU COTTON

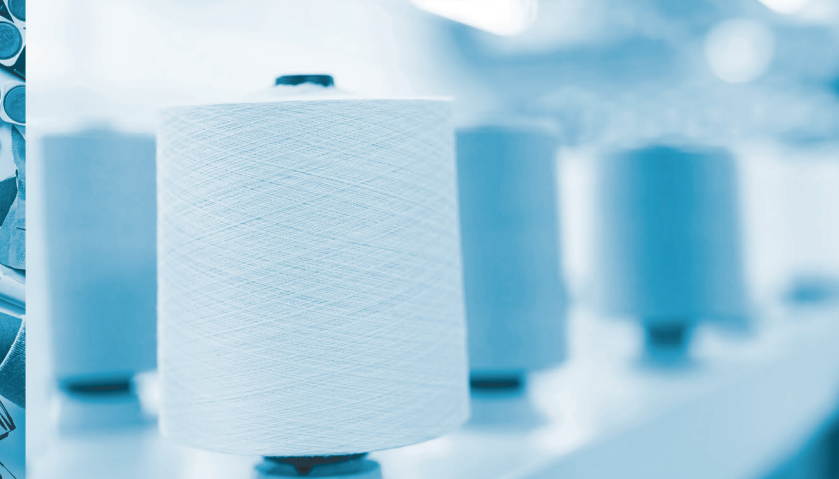
Special Characteristics

We fully align with the values of EUCOTTON and are committed to sharing the exceptional qualities of European Cotton with trade professionals and consumers. We emphasize its superior production methods and global appeal, while prioritizing ethical trade and social

equality. By leveraging this reliable, vertically integrated European production model, we bring high-quality fashion design and fabrics to life, capitalizing on EUCOTTON's emerging opportunities for the European textile industry. **"From Field to Fashion."**



- Superior quality fiber
- High spinnability
- Low neps value
- Transparency & traceability
- Sourcing a safe regional supply chain
- High environmental & social standards
- Produced locally from non-GMO seeds




thefashiongrid
 POWERED BY EU COTTON


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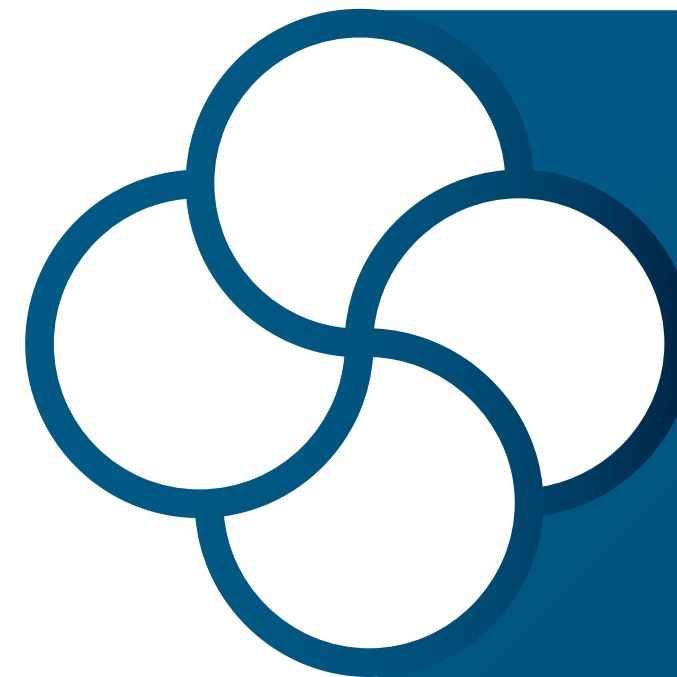
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A fresh approach for textile companies, fashion brands and retailers aiming to stand out by incorporating innovative features that will captivate consumer's interest

THE ANTITHESIS OF
 FAST FASHION PRODUCTION



Identity of the Initiative

THE FASHION GRID® = THE FASHION (GR)EEK (ID)ENTITY

Organized by four prestigious Greek companies—COLORA, DMISS TEXTILE GROUP, NAFAKTOS TEXTILE INDUSTRY S.A., and PULSE OF FASHION—each with a rich tradition and expertise in textiles and fashion. They adhere to strict quality

standards and regulations. **The Fashion Grid®** manages every production stage, from selecting premium cotton and using advanced finishing techniques to crafting high-quality fabrics and complex garments, ensuring rapid and accurate delivery.

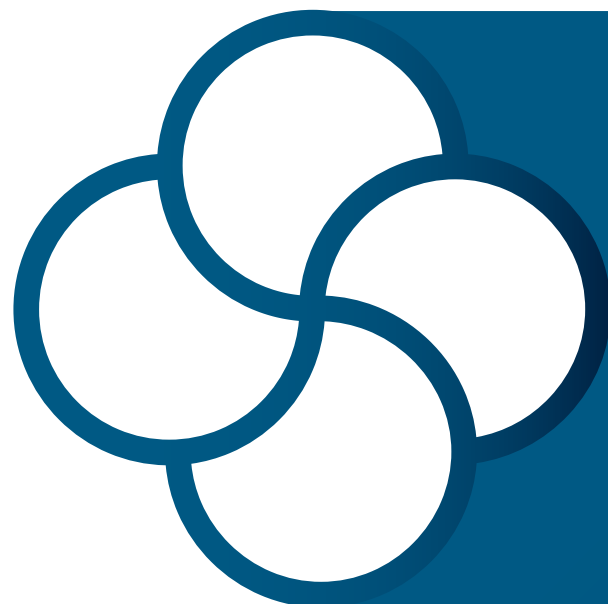
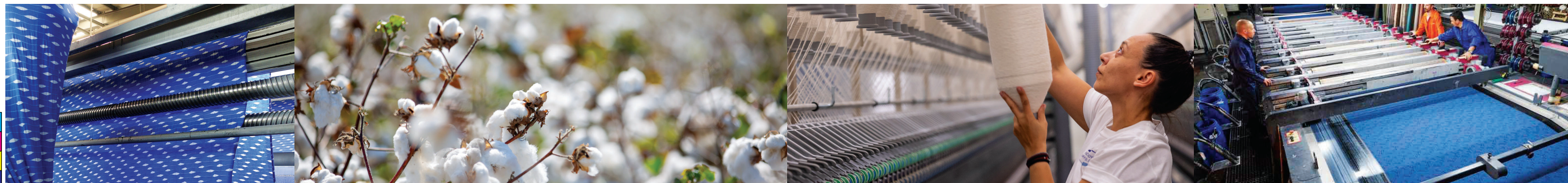


Special Attributes of The Fashion Grid

FLEXIBILITY

With decades of collaboration, the companies within the cluster are well-equipped to meet any demand for high-quality clothing with swift turnaround times and competitive pricing. Our multi-step process demands precision, expertise, and

rigorous quality control at every stage. From spinning and dyeing cotton yarns to fabric creation, design, pattern making, cutting, sewing, and finishing, each step ensures the production of fashionable, top-quality garments. This is the excellence we deliver!



QUALITY & TRANSPARENCY

Leveraging **EU COTTON**, a premium raw material championed by the European Cotton Alliance (**ECA**), **The Fashion Grid®** companies have modernized their facilities since 2020. By utilizing the distinctive qualities of this

unique product, they offer fashion brands a comprehensive, end-to-end solution, supported by cutting-edge equipment and sustainable manufacturing practices throughout every stage of the process.



FROM FIELD

TO FASHION



Farming



Ginning



Spinning



Knitting / Weaving



Processing



Manufacturing



Retailing

PARTICIPANTS